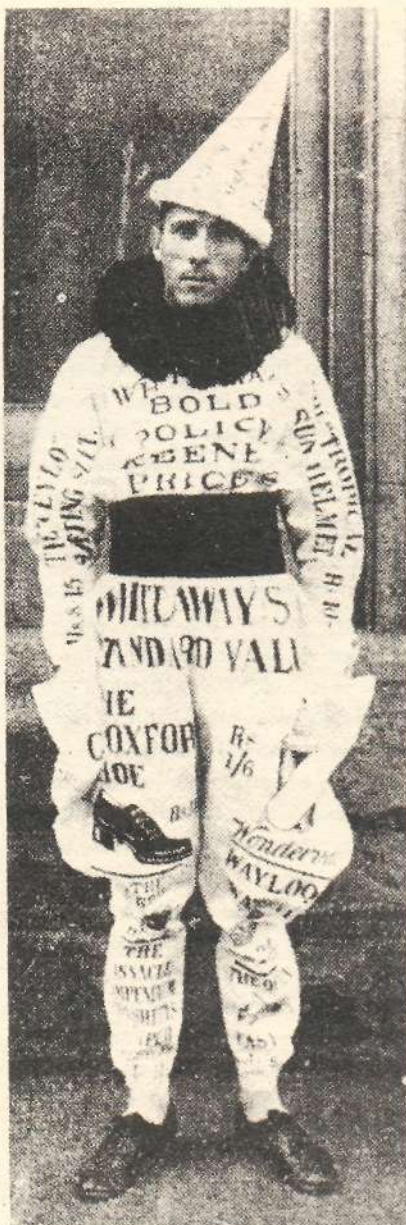


One
of
the
costumes
at
the
Ball
Advertising
Messrs.
Whiteaway
Laidlaw
and
co.



man's Mustard, Agfa Photo Materials, John Robert's billiard tables.

And last, but by no means least, were the two ladies who provided some publicity for *The Times of India*. These were Mrs Cartwright, wearing a very bright costume composed of covers of the *Illustrated Weekly*, and Mrs Joseph Raymond who was *Times of India* from head to toes and even introduced crossword puzzles on her stocking.

Shortly before one o'clock the receivers were surprised to see newsboys rush into the ground distributing copies of the Evening News of India free of charge, and it created something like a sensation when they saw photographs that had been taken that very night reproduced, and an account of the earlier part of the proceedings.

COMMITTEE PRIZES

Ladies:—

1. Mrs Barnet (Bovril)
2. Ms Campbell Rogers (Onoto Pen)

Consolation Prizes:—

1. Ms James
2. Mrs Pocock (Bovril)
3. Mrs McLean (Kreemy Knut)

Men:—

1. Mr T.M. Sharpe (Centinental Tyres)
2. Mr A. Todd (King George IV Whisky)

Consolation Prizes:—

1. Mr G. Aen (Indian Daily Mail)

Most Original Advertisement Costume:— Mr C. G. Battenberg (State Express)

FROM THE TIMES ARCHIVES
12 MARCH 1925



A
photograph
of Dancers
taken in the
Ball-room
at the
Advertisem
Ball held
late
last
night.